

➤ PROGRAMME



International Congress & Exhibition



COLORS, MATERIALS & FINISHES

19 & 20 MARCH 2025

CENTRE DE CONGRÈS
DE L'AUBE – TROYES

With the support of:



With the support of the French Car Industry:



SUSTAINABLE SOLUTIONS LIVE HERE.

MOLDED-IN-COLOR AESTHETICS

- **OnColor™ FX™ Special Effect Colorants** – Metallic effects, speckles, sparkles, and other aesthetics for appealing plastic surfaces
- **ColorForward™ Color Forecasting Tool** – Annual trend book to help make informed color choices for new interior designs

ADVANCED PERFORMANCE SOLUTIONS

- **Hydrocerol™ Chemical Foaming Agents** – Lightweighting solutions and foaming prediction service to help reduce the weight of structural and visible parts
- **Cesa™ Polymer Additives** – Performance additives to protect vehicle interiors from daily wear and tear such as scratches, mar, and dust attraction

COLORATION OF RECYCLED POLYMERS

- **PCR Color Prediction Service** – Digital tool for fast and reliable color checks in different PCR resin grades
- **CycleWorks™ Innovation Center** – Real-world plastic recycling testing and evaluation in a research environment

JOIN US FOR THIS NEW EDITION OF OUR INTERNATIONAL CONGRESS AND EXHIBITION, COLORS MATERIALS & FINISHES 2025!



SFIP – Société Française des Ingénieurs des Plastiques and **SIA** – Société des Ingénieurs de l'Automobile – are organising the 7th edition of Congress eco-responsible Colors Materials and Finishes 2023, in Troyes, on 19 & 20 March 2025.

The 2023 edition held in Troyes was a great success and we decided to organize the congress there again!

New feature this year: an AI translation in order to fully embrace the international dimension of CMF experts. The presentations will be subtitled in French or English depending on the language of the speaker.

All breaks will be taken in the luminous exhibition hall offering the attendees a place to exchange in a friendly atmosphere – a real trademark of all our SFIP-SIA events!

Discover the programme, join us for this new edition and enjoy this 2 days of congress and exhibition!

SCIENTIFIC COMMITTEE

- Gildas Bureau - STELLANTIS
- Maxime CHANTEGRAILLE - Addiplast Group
- Amaury Cornilleau & Moez BEN AHMED - GPA
- Laurence Dufrancatel - MATERI'ACT-FORVIA
- Gérard Liraut - Renault Group
- Dominique Manceau - Plastivaloire
- Emmanuelle Marie - GFP
- Thomas Prenant - Stellantis
- Stéphane Ravassard - Stellantis
- David Valleré - Kurz



ORGANISATION AND CONTACTS

Speakers: Pauline DESPORTES - SFIP // Tél. +33 1 46 53 10 74 // pauline.desportes@sfip-plastic.org

Exhibition & sponsoring: Adélaïde EVRA - SIA // Tel. +33 6 45 28 65 73 // adelaide.evra@sia.fr

PROGRAMME 19 MARCH

08:45 › WELCOME COFFEE

09:30 › CONGRESS OPENING

SESSION BOXES OF DESIGN

Chairpersons: Amaury CORNILLEAU - GPA & Benoît MORIN - STELLANTIS

09:40 › KEYNOTE - Digital CMF: exploration of new creative playgrounds (IA, 3D Print, Augmented Reality)
Gaëtan FUMAZ - Renault Group

10:15 › KEYNOTE - Rail design at Alstom: Combining unique identity and personalization
Thomas POQUET & Sophie MILENOVICH - ALSTOM

10:50 › The MBOX-a fusion of innovation, story and design plotting the next level CMF solutions
Dominik EISEND - MERCK GROUP

11:15 › 2"-2 SLIDES / TIMING À AFFINER SELON LE NOMBRE D'EXPOSANT

11:45 › COFFEE BREAK IN THE EXHIBITION

SESSION NO MORE HIDING TRANSPARENCY

Chairpersons: Amaury CORNILLEAU - GPA & Benoît MORIN - STELLANTIS

12:30 › Transparency in all its forms
Dominique MANCEAU - PLASTIVALOIRE & Thomas LERET - L'AGENCE PIGMENT

12:55 › Digitalizing the Sampling Process and trends for the enhancement of sustainability in contemporary materials
Stefania SCOTUZZI - COVESTRO

13:20 › LUNCH IN THE EXHIBITION

TO SUSTAINABILITY AND BEYOND

Chairpersons: Dominique MANCEAU - PLASTIVALOIRE & Véronique FAVIA - STELLANTIS

15:05 › KEYNOTE - ECO-DESIGN: Definitely Sustainable, Infinitely Desirable, Extremely Simple
François FARION - Renault Group

15:40 › Driving Innovation: Unveiling NAFILean Vision with Sustainable and transformative Color Material and Finishes (CMF) Solutions for the Automotive Industry
Clément DE GABORY - MATERI'ACT

16:05 › COFFEE BREAK IN THE EXHIBITION

16:50 › Color Design meets Sustainability: innovative solutions for urban mobility
Bertrand CHATAGNIER, Maurice CARFANTAN - STELLANTIS - Coralie MARAFFON, Laura CARRILLO - AVIENT

17:15 › Exploring Speckled-effects opportunities for new injection-moulded designs
Jean ANNEQUIN - GRAFE

17:40 › NETWORKING COCKTAIL IN THE EXHIBITION

18:40 › END OF THE FIRST DAY

20:30 › VISIT AND COCKTAIL DINNER AT THE MAISON DE L'OUTIL ET DE LA PENSÉE OUVRIÈRE

PROGRAMME 20 MARCH

08:00 › WELCOME COFFEE

SESSION RECYCLE TO BE PIONEER

Chairpersons: François FARION - Renault Group & David VALLERE - KURZ

08:30 › From vision to reality: pioneering sustainable building materials at Le Pavé
Jim PASQUET – LE PAVÉ

08:55 › Sustainable concept of monomaterial for decorative interior parts
Christophe TIRLEMONT, Régis DUPLESSY – EUROSTYLE SYSTEMS

09:20 › KEYNOTE - How to meet customization of Stellantis vehicles while meeting the objectives of neutrality carbon, materials standardization, securing supply chain and reducing materials costs?
MAURICE CARFANTAN - STELLANTIS

09:55 › COFFEE BREAK IN THE EXHIBITION

SESSION BORN TO BE ENVIRONMENTALLY FRIENDLY

Chairpersons: Gildas BUREAU - STELLANTIS & Laurence DUFRANCATEL - MATERI'ACT-FORVIA

10:40 › Mäder group, a player in decarbonization
Corinne FERNEZ & Estelle BARREAU – MÄDER

11:05 › Calligram: Unique Coated Fabric for Decoration, Backlighting and Functionalization of Automotive Interiors
Nicolas AMOUROUX – WESTLAKE & Cécile PAYOUX – GRIFFINE

11:30 › Formaldehyde and PFAS free textile coatings and debonding primer: new solutions for more sustainable coatings
Florent DELIANE - APPLUS+ RESCOLL

11:55 › LUNCH IN THE EXHIBITION

13:45 › KEYNOTE – Uniting to Perform: CMF as a Bridge between Marketing and Design Teams
Marion LAMARQUE – COLOR THE LIFE

14:10 › New sustainable aesthetic for interior
Alexander BARTELS – EASTMAN - Viviana RONZANO & Maurice CARFANTAN - STELLANTIS

14:35 › Setting New Standards for Automotive Interiors with Sustainable and High-Performance Natural Fibre Solutions
Nicolas SAMSON - Bcomp

15:00 › From leather waste to performance material: A Circular Approach for Automotive interiors
Mathilde COIGNARD - ARKEMA, Noémie DUMESNIL - AUTHENTIC MATERIAL

15:25 › CONCLUSION

15:30 › END OF THE CONGRESS



MORE INFORMATION



www.sfip-plastic.org



www.sia.fr

JOIN US FOR A SPECIAL SOCIAL EVENT AND GALA DINNER!

17:40

Cocktail in the Exhibition Hall

Want to enjoy networking in a friendly atmosphere with all the congress' attendees? On the 1st day, after the visit, join us for a dedicated time with the exhibitors before leaving for the dinner at the Hotel de Ville.

20:30

Visit & cocktail dinner at the MOPO (Musée de l'Outil et de la pensée Ouvrière)

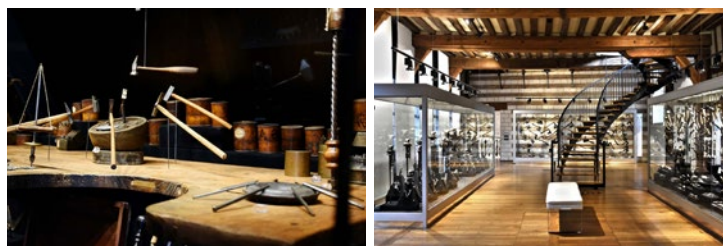
The cocktail dinner will take place in the museum where you can eat in the numerous rooms while visiting the collection of this extraordinary museum.

Created mostly by Paul Feller s.j., a forward-looking Jesuit priest, the MOPO is dedicated to the passing on of knowledge and the promotion of apprenticeship. The museum boasts a collection of more than 12 000 tools showcased in 65 display cases in a remarkable scenography.

The contemporary power of the scenography adds to the story and power of each multi material tool (wood, iron, leather, mineral), painstakingly brought back to life!

MOPO

Maison de l'Outil et de la Pensée Ouvrière
7, rue de la Trinité
10000 Troyes



CONGRESS VENUE

Centre des Congrès de l'Aube

2 Rue Pierre Labonde
10026 Troyes
FRANCE



By train

Troyes station, the Centre des Congrès is at 10mn walk.

Please note that the first train from Paris leaves at 5:42 am should you wish to arrive the day of the event make sure to book your ticket well in advance.

By car

A5 / A26 motorway intersection, at the crossroads of Europe's major routes
A5 > Paris – Troyes – Dijon
A26 > Calais – Reims – Troyes

Pay parking near the congress centre :
4 Place de la Libération, 10000 Troyes

Access map and other car parks:
www.troyesparcauto.com

EXHIBITION & ADVERTISING

During the congress, an exhibition will be held.

All breaks will take place in the exhibition allowing attendees and exhibitors to exchange in a friendly atmosphere.

In addition, we offer exhibitors the opportunity to make a speech in the plenary room before the break of the 1st day: "2min/2slides".

BOOK A BOOTH

	BASIC	SHELL	BUSINESS	PREMIUM	EXCLUSIVE	ELITE
Rates € (Exc. French VAT of 20%)	3 400 €	4 500 €	7 200 €	12 000 €	16 600 €	24 200 €
Fitted-out booth	6 sqm	9 sqm	12 sqm	18 sqm	24 sqm	30 sqm
Included badges	2	2	4	8	10	12
Dedicated space on the congress app	✓	✓	✓	✓	✓	✓
Logo on congress materials			✓	✓	✓	✓
Ad in digital book of conference			1	1	1	1
Ad in digital program			1/2	1/2	1	1
Advertising on the exhibitor's page (SIA's APP)				✓	✓	✓
E-mail banner						✓
Preferential location in exhibition						✓
Announcement as major sponsor						✓
Extra badges discount*		-10%	-20%	-30%	-40%	-40%
Extra Square Meter			500 € per square meter			

* As SMEs / Universities & Labs enjoy a lower entry rate, they cannot benefit from this extra discount.

ADVERTISING // VISIBILITY

Rates € (Exc. French VAT of 20%)	BACK COVER	INSIDE	INSIDE FRONT COVER	INSIDE BACK COVER
Digital program	950 €	950 €	1 300 €	950 €
Digital Conference book	950 €	950 €	1 300 €	950 €
Advertising on the app's homepage			1 500 €	
Advertising on the exhibitor's page			1 000 €	
Insertion of company booklet / goodies in the conference bags			1 500 €	
Lanyards			2 000 €	
Lunch, cocktail or Gala Dinner sponsoring*			On request	

* Company name & logo on all congress material as sponsor + your poster(s) next to the table(s) buffet.



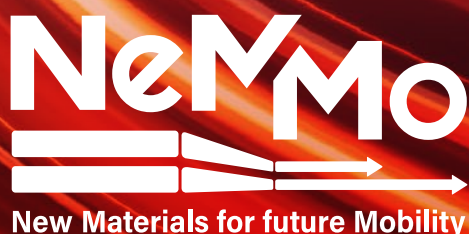
International Congress & Exhibition

NeMMo 2025

New Materials for future Mobility

4TH EDITION

JULY 2 & 3, 2025
RENNES- FRANCE



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