

EXHIBITION & ADVERTISING

During the congress, an exhibition will be held. All breaks will take place in the exhibition allowing attendees and exhibitors to exchange in a friendly atmosphere.

BOOK A BOOTH

	BASIC	SHELL	BUSINESS	PREMIUM	EXCLUSIVE	ELITE
Rates € (Exc. French VAT of 20%)	3 400 €	4 500 €	7 200 €	12 000 €	16 600 €	24 200 €
Fitted-out booth	6 sqm	9 sqm	12 sqm	18 sqm	24 sqm	30 sqm
Included badges	2	2	4	8	10	12
Dedicated space on the congress app	✓	✓	✓	✓	✓	✓
Logo on congress materials			✓	✓	✓	✓
Ad in digital book of conference			1	1	1	1
Ad in digital program			1/2	1/2	1	1
Advertising on the exhibitor's page (SIA's APP)				✓	✓	✓
E-mail banner						✓
Preferential location in exhibition						✓
Announcement as major sponsor						✓
Extra badges discount*		-10%	-20%	-30%	-40%	-40%
Extra Square Meter				500 € per square meter		

* As SMEs / Universities & Labs enjoy a lower entry rate, they cannot benefit from this extra discount.

ADVERTISING // VISIBILITY

Rates € (Exc. French VAT of 20%)	BACK COVER	INSIDE	INSIDE FRONT COVER	INSIDE BACK COVER
Digital program	950 €	950 €	1 300 €	950 €
Digital Conference book	950 €	950 €	1 300 €	950 €
Advertising on the app's homepage			1 500 €	
Advertising on the exhibitor's page			1 000 €	
Insertion of company booklet / goodies in the conference bags			1 500 €	
Lanyards			2 000 €	
Lunch, cocktail or Gala Dinner sponsoring*			On request	

* Company name & logo on all congress material as sponsor + your poster(s) next to the table(s) buffet.

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